

TOP FIVE WAYS TECHNOLOGY NEGATIVELY IMPACTS YOUR BUSINESS



CREATES BONUS
PROBLEMS



PATCHWORK
NETWORKS



INCREASED
DISTRACTIONS



DISCOUNTING
TECH ISSUES



IT SUPPORT
OVERLOAD

Technology can be your best friend or your worst enemy, depending on how it is used.

With so many companies today offering products, services, and applications over cloud-based networks, having a solid IT infrastructure matters more than ever. If you've been in business for more than 10 minutes, you're probably aware that the technology "genie" brings with it both amazing advantages and agonizing negatives. On the one hand, payments and orders can happen at lightning speed; on the other, your technology can be having unforeseen impacts on your business that decrease productivity and profitability.

"Technology like smartphones distract us from achieving a state of flow at work – a state in which we are fully absorbed in an activity while being productive. Long-term increased distractions lead to chemical imbalance in the brain, which results into fatigue and anxiety."

– Eilish Duke, University of London

TOP FIVE WAYS TECHNOLOGY **NEGATIVELY** IMPACTS YOUR BUSINESS

Technology has the power to grow your business. It can build it up, take it far, and keep it thriving. At the same time, however, technology has the power to tear your business apart. There is a cost to not making IT a strategic priority.



CREATES Bonus PROBLEMS

Business processes can suffer when integrating new technology with legacy systems. It should be so seamlessly integrated into the way your team works that you and your employees don't even notice you're using it. In short, it fades into the background. Often, companies tend to embrace new technologies simply for the sake of having the latest and greatest and don't understand the impact it can have on how their employees complete their work.

ASK HOW THE TECHNOLOGY WILL DISRUPT EXISTING PROCESSES OR CREATE MORE WORK.



PATCHWORK NETWORKS

The reality for many is a situation that has evolved featuring a mix of old technology interfacing with new equipment, systems that have been conceived and augmented throughout staff changes, office relocations, and other symptoms of the modern business lifecycle. The system works, in theory, but calling it fragile is an understatement. Patchwork IT

ASK HOW THE TECHNOLOGY MATCHES YOUR LONG-TERM TECHNOLOGY VISION.



INCREASED DISTRACTIONS

Sluggish performance affects productivity as users wait for the system to boot up or respond. Employees often spend more time navigating an outdated machine to find workarounds rather than focusing on their work. Although it may seem minimal at first, lost time really adds up fast. A recent study has found that 75% of millennials view social media if they must wait more than a few seconds - and spend 33 minutes on average each day doing so.

ASK HOW YOUR IT DEPARTMENT IS MANAGING NETWORK TRAFFIC AND ACCESS.



DISCOUNTING TECH ISSUES

One of the most common technical issues that arise in a company is the tendency of non-technical managers to discount or minimize the problems that exist. The actual cost of allowing IT problems to continually take your business down is higher than most managers realize. When an IT issue happens more than twice a year, it's time to sit down to diagnose the problem. By addressing these issues businesses can improve productivity.

CREATE A LIST OF RECURRING IT ISSUES AND PRIORITIZE WHICH ISSUES TO TACKLE FIRST



IT SUPPORT OVERLOAD

IT support resources in most organizations are minimized to save the overhead cost of retaining technical staff. When employees have an over-reliance on IT support staff to resolve simple problems like a slow-running computer, it impacts the IT department's ability to focus on other projects. Over time, a savvier workforce will lead to smoother running operation, and your tech department will devote more time to bigger tech projects.

IDENTIFY TASKS THAT ARE MONOPOLIZING YOUR IT TEAM'S TIME AND REASSIGN THEM.



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