

# FIVE WAYS TECHNOLOGY MAKES BUSINESSES MORE EFFECTIVE

## STRATEGIC TECHNOLOGY

When harnessed correctly, technology has the potential to greatly increase your organization's success. In many cases, use of technology may be the progression of the processes you have in place already. However, others may call for adjustments to optimally reap the benefits of business technology.

Are you wondering how you can make strategic use of technology within your business? Here are five ways to use technology to make your business run smoother and be more productive.

“What new technology does is create new opportunities to do a job that customers want done.”

– Tim O’Reilly



### Improved Performance

Employee performance increases 13% on average while working remotely.



### Reduced IT Spending

Cloud integration decreases business IT spending by 13% on average.



### Increased Productivity

Mobile devices save businesses 58 minutes a day/user and increase productivity 34%.

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Don't worry, these ideas will help you achieve more with less. "I am not tech savvy," you say? Relax, these ideas are simplified to help you get started, quick and painless.

### FILE STORAGE

There is a saying that business owners fall into two categories — those who have lost data and those who will. Accidents happen, computers are damaged, employees turn over, employees click on ransomware, and natural disasters often occur with little warning. Add in data privacy requirements from government regulations and storage isn't as simple as using your hard drive anymore. Cloud computing offers a centralized, scalable data storage, that is accessible anytime, anywhere, from any connected device and provides real time offsite back-up capabilities.



### FLEXIBLE WORK ENVIRONMENTS

One of the great benefits of technology is the ability for small business owners to create fully functional mobile offices. The cloud fits in perfectly with this because it allows your employees to access and sync their data from wherever they are, allowing them to take their office with them whenever they travel. Virtual phone systems like VOIP and other teleworking solutions also are easier to manage than their traditional counterparts saving your IT department's time.



### IMPROVED SECURITY

Security policies are much easier to enforce when you can require users to be authenticated before being able to access the network. Your server can be configured to follow access levels, giving employees "permission" to access only the files you want them to have. New developments in machine learning and artificial intelligence now allow network security tools to learn your networks normal activities patterns and block traffic that is out of the normal and potentially malicious.



### INCREASED ACCESS

Sluggish performance affects productivity as users wait for the system to respond or for files to upload or download over the network. Although it may seem minimal at first, lost time really adds up fast. Modern networks allow you prioritize the traffic flow over the network, so business critical applications and systems always have the bandwidth needed to operate smoothly. Certain parts of the day busier than others? Establish traffic controls that shape your traffic and prevent high bandwidth apps like streaming video from utilizing bandwidth during peak times.



### ENABLE COLLABORATION

Cloud integration is a system of tools and technologies that connect various applications, systems, repositories, and IT environments for the real-time exchange of data and processes. Once combined, the data and integrated cloud services can then be accessed by multiple devices over a network or via the internet. Utilizing cloud integration businesses have improved their operational efficiency, internal communication, customer retention through better service and support, increased their ability to scale their operations.



## About Envoy Managed Services:

Envoy simplifies the complexity of managing IT operations for our clients.

We recognize your pain points and we provide solutions to plug the gaps in your processes. We are committed to our clients 24/7 with unmatched support that keeps you up and running with zero hassle. We want to grow with your business, and our solutions are dynamic, customized strategies to help you better manage your business.

For more information about Envoy Managed Services, visit [envoymanagementservices.com](https://envoymanagementservices.com).



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